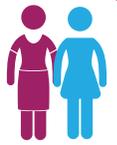


WHAT?

WHAT WELL PROJECT RESOURCES ARE PEOPLE USING AND HOW?



#information

- >110 fact sheets on HIV and women, plus slide sets

#community

- A Girl Like Me/ Una Chica Como Yo
- Social media
- Monthly e-newsletters

#advocacy

- WATCH! treatment advocacy webinar series

THE WELL PROJECT'S Resources WLHIV Participants were Most Likely to Share

41.7%
HIV information and fact sheets



14.3%
information posted on Facebook and Twitter pages



13.1%
information from treatment advocacy webinar series



11.9%
blogs from A Girl Like Me/Una Chica Como Yo



9.5%
news from e-newsletter



9.5%
reports from the Women's Research Initiative on HIV/AIDS



WHY?

WHY ARE WOMEN LIVING WITH HIV (WLHIV) USING **THE WELL PROJECT'S** RESOURCES?

TOP 3 GOALS

OF WLHIV FOR USING **THE WELL PROJECT'S** RESOURCES

- 1** Increasing their knowledge of HIV and its treatments
- 2** Improving their health outcomes
- 3** Becoming more empowered to advocate for themselves

TOP 3 WAYS

WLHIV ARE USING **THE WELL PROJECT'S** RESOURCES

- 1** Address their own needs as a person living with HIV
- 2** Provide support and information as a peer educator or advocate
- 3** Educate people as an HIV educator

These survey findings are based on 136 women living with HIV. For the complete survey report, go to thewellproject.org.