



Published on The Well Project (<https://www.thewellproject.org>)
<https://www.thewellproject.org/hiv-information/building-hope-fill-your-hiv-toolbox>

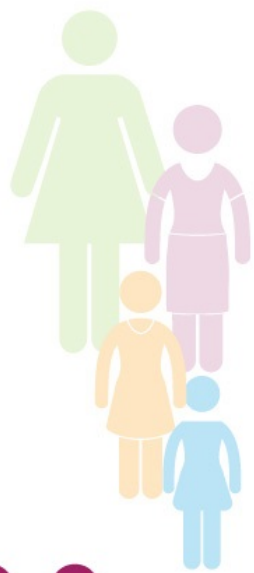
Building H.O.P.E. - Fill Your HIV Toolbox

Submitted on Mar 7, 2018

At this time we are not taking orders or sending materials. Please check back again!

Image

Building **HOPE**...



one woman at a time

Index

- [What is Building H.O.P.E.?](#)
- [Why do we need Building H.O.P.E.?](#)
- [Download materials for your organization!](#)

What is Building H.O.P.E.?

Building H.O.P.E. (Hopeful Outreach and Positive Engagement for Women Living with HIV) is an effort to build awareness and usage of The Well Project's comprehensive online resources and unique global community among women living with HIV and those who care for them. Building H.O.P.E. is designed to extend The Well Project's resources to the most underserved communities, including women of color, trans women, youth, and long-term survivors. Building H.O.P.E. is also focused on reaching newly diagnosed women and women living with HIV who are not yet in care or part of a support network with the goal of connecting them to The Well Project's online resources and community through a variety of tools including our new Building H.O.P.E. video below – please check it out! Whether you are a woman living with HIV, healthcare provider, peer educator, advocate, family member, friend and/or partner, we encourage you to build your HIV toolbox and utilize all of The Well Project's resources to the fullest extent! Our online resources are free, available 24/7, can be accessed anonymously and privately, and are continuously reviewed and updated by a team of professional editors and experienced HIV clinicians.

Why do we need Building H.O.P.E.?

Building H.O.P.E. is The Well Project's latest effort to battle stigma, which we believe is the single largest barrier to ending the HIV pandemic. This belief drives our commitment to create and implement programs and resources that break down stigma and shame and the resulting isolation. Our recent user survey demonstrates that these programs are working: after using The Well Project's resources, 65 percent of women living with HIV respondents said they experienced less self-stigma and 61 percent less stigma from others. Building H.O.P.E. represents our effort to eliminate stigma in some of the communities that experience it most profoundly.

Join us! [Become a member today](#) to find support and connect to other women living with HIV.

Download materials for your organization!

Building H.O.P.E. is designed to extend The Well Project's resources into organizations that serve women living with HIV and help link them to our unique and supportive community. We want you to use our vast resources to support the women you serve! If you are interested in materials highlighting our programs (in English and/or Spanish) for your clinic or organization, please check out the options below:

[Image](#)

-



Building **HOPE...** one woman at a time

The Well Project is a non-profit organization whose mission is to change the course of the HIV/AIDS pandemic through a unique and comprehensive focus on women and girls.

While many people no longer believe that HIV is an issue, it remains the number one cause of death worldwide among women of reproductive age and we believe that stigma plays a big role in that. Because women tend to experience stigma differently than men, The Well Project has made a commitment to focus on strategies that decrease stigma and isolation and build hope and self-esteem in women living with HIV, including education, community connection/support, advocacy development, and capacity building.

There are almost 18 million women and girls living with HIV across the globe and they account for more than half of all people living with HIV.

Founded in 2002, The Well Project is the premier online resource on women and HIV both nationally and globally, reaching more than three million users annually through our web portal and social media channels. The Well Project leverages technology to dramatically improve health outcomes and quality of life for women living with HIV. The information and community support that The Well Project offers helps women build a foundation to not only survive, but also **thrive** with HIV.

www.thewellproject.org



Impact of The Well Project's Resources on Women Living with HIV

Women living with HIV said
The Well Project's resources
made them more likely to:



Talk with providers about
medication options, concerns,
and side effects

81%



Advocate for their own needs
when seeking care or support

80%



Connect to a community or
network of women living with HIV

77%

[Overview](#)

[Click here](#) for a printable (PDF) overview of The Well Project in English and Spanish

[Image](#)



[Pamphlets](#)

[Click here](#) for "Get the Facts" pamphlets in English and Spanish to print or share

[Image](#)



[Postcards](#)

[Click here](#) to access, print, and share any of our current postcards featuring our Community Advisory Board members

[Image](#)



Order The Well Project materials
for your organization today!

[Printed Materials](#)

At this time we are not taking orders or sending materials. Please check back again!

Have questions? [Click here](#) to email us directly.

Building H.O.P.E. is an initiative supported by:

[Image](#)

for Women

POSITIVE
ACTION

A red ribbon graphic, symbolizing HIV/AIDS awareness, is positioned over the word "ACTION". The ribbon is tied in a loop and has a slight 3D effect with a shadow.

[Image](#)



[Positive Action for Women is part of ViiV Healthcare's global commitment to supporting research and community programs that close the gaps in data, address social and cultural barriers to care, and drive solutions for women living with and affected by HIV.](#)

[The Well Project received additional funding support towards Building H.O.P.E. from:](#)

[Image](#)



GILEAD

[Image](#)



PHARMACEUTICAL COMPANIES OF
Johnson & Johnson

[Image](#)



MERCK



@ 2023 thewellproject. All rights reserved.